



## **Termimesh introduces new guarantee with no dollar limit**

The Termimesh network has introduced an expanded warranty for its chemical-free Termite Control System which can potentially give homeowners an ongoing guarantee without a dollar limit subject to satisfactory annual inspections.

In an Australian first for termite control, Termimesh's new Pledge Guarantee has no dollar limit. This is a major benefit for homeowners and builders when it comes to selecting the termite barrier for new homes.

Traditionally termite barrier suppliers put a maximum dollar limit on claims against their warranties. "We are so confident of the level of protection offered by the Termimesh System that we have removed the maximum dollar limit on repairs to structural and secondary timbers in the unlikely event of a claim", Ken Birch, National Sales and Marketing Manager of TMA (Termimesh Australia) said.

"The Pledge is a no dollar limit guarantee for homeowners, giving them peace of mind knowing that their home has a trusted, non chemical termite barrier which is fully backed by the Termimesh network", said Ken.

The initial 10 year period of the Pledge residential guarantee is provided at no extra cost to the homeowner. The guarantee can then be continuously extended by the homeowner subject to satisfactory annual inspections. Provided the homeowner undertakes the annual inspections there is no time limit on the length of the term of the guarantee. This coupled with the no dollar limit makes the Pledge Guarantee unique.

The guarantee covers not only the installation of the Termimesh System but also the materials and the ongoing effectiveness of the product. It applies to all new residential installations from July 2011.

According to Ken, Termimesh is able to offer the Pledge because of the proven effectiveness of the system, and with the backing of the Termimesh Warranty Fund.

"We have been operating in Australia since 1992 and our Warranty Fund since 1994 with an outstanding track record. The Pledge guarantee is a reflection of our belief in the Termimesh System and our commitment to builders and homeowners" Ken said.

The Termimesh system has been rigorously tested, by the CSIRO in Australia, as well as in Japan and the US.

The system was used throughout the Sydney Olympic Games Village, and is regularly installed in schools, major hospitals and other public buildings.

“These are major infrastructure projects which have been designed to last,” Ken said.

Residential houses are no different – people’s homes represent their most significant financial investment, and homeowners want the confidence that every aspect of their new home has been designed to last. The Termimesh Pledge can provide this reassurance.

To date the Termimesh System has been installed in over 300,000 homes throughout Australia and has been the termite barrier of choice for astute home builders for close to 20 years.

For more information contact

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